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## Fujitsu General America Names Matt Peterson, President

Fujitsu General America, Inc., based in Fairfield, NJ, has announced the hiring of Matt Peterson as President and Chief Operating Officer, and the retirement of Tedd Rozyłowicz.

As of September 1, Peterson will lead Fujitsu General's heating and cooling business, including both split system heat pump and VRF systems, throughout North America. His responsibilities also include leadership of the company's sales, marketing, service and engineering. Peterson will also take charge of the firm's strategic planning and growth initiatives.

Peterson comes to Fujitsu General after long tenures at Whirlpool Corporation, where he served as national director of sales and director of the KitchenAid brand, Johnson Controls, where he was Vice President of Sales and Marketing for 9 years, and Jetta Corporation, where he was President and CEO. Peterson has a deep understanding of HVAC sales and marketing, including an in-depth knowledge of the distribution channel through his time at JCI.

Peterson has an MBA Degree in marketing from Michigan State University and a Bachelor's Degree in economics from Kalamazoo College, where he played baseball and golf.

"We look forward to Matt's leadership, and to the continued growth of our business in North America under his guidance," said Mr. Saito, president of Fujitsu General Limited.

Rozyłowicz, outgoing president, joined Fujitsu General America in 1999 and served as the company's president since 2004. During his tenure at Fujitsu General he was responsible for developing Fujitsu General as a market leader of both plasma televisions and ductless air conditioning products. Mr. Saito stated "We thank Tedd for his leadership in building an extremely successful business in our North American subsidiary."

## **About Fujitsu General America**

Fujitsu General America is a leading provider of ductless cooling + heating systems, and VRF technology for residential and commercial use. Also known as “mini-split” systems, Fujitsu General’s ductless heating, ventilation and air conditioning (HVAC) systems are extremely energy efficient and allow for temperature control by individual room for maximum comfort.

The Fujitsu General’s Halcyon mini-split lineup includes 36 single-zone systems with capacity ranges of 9,000 to 42,000 BTUs. Mix-and-match indoor unit styles of the multi-zone systems add thousands of combinations. For more information, call (888) 888-3424 or visit [www.fujitsugeneral.com](http://www.fujitsugeneral.com).